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**Abstract:** Fisheries occupy a prominent place in the economy of the world as the fish is one of foods of vast majority of people. Fish not only provides long chain omega -3 fatty acids, fat soluble vitamins, proteins, but also contains fat, inorganic substances and vitamins. Fish protein is easily digestible and it contains considerable proportion of soluble proteins. It is more valuable for human especially for a population whose staple food is rice. Besides, fisheries help in generating employment and revenue and raising nutritional level. Now the world fish production has reached to 10,60,000 metric tonnes in 2015-16 from 19755 thousand tonnes in 1950. Nearly 76.45 per cent of it is contributed by marine sources and the remaining from inland sources like reservoirs, tanks, ponds, lakes rivers etc. Indian fisheries also consist of marine and inland fisheries. The marine fisheries include three sectors, viz. traditional, modern and ultra-modern. The traditional sector accounts for over 67.00 per cent followed by modern (32.00 %) and ultra-modern sector (1.00%). The inland fisheries are also consisted of three sections viz., capture, capture-cum-culture and culture fisheries. Capture fisheries is mainly composed of riverine fisheries. A capture-cum-culture fishery is of reservoir & lake fisheries and culture fisheries are of fresh water fisheries in ponds, tanks and brackish water. The share of India to World's total fish production is just 4.33 per cent and 2.78 per cent and 9.38 percent respectively. Indian fisheries are an important component of the world fisheries as well as a very important place in the socio-economic development of the country for three reasons. Firstly, it is the source of livelihood to over 14.48 million people largely belonged to socially and economically poor group. Secondly, fishery products are high quality protein subsidiary food, at reasonable prices. Thirdly, fisheries have large export potential. The country has a long coastline of 8118 kilometres, 2.2 million square kilometres of Exclusive Economic Zone (EEZ) and covering approx. 0.53 million square kilometres of continental shelf area around the Andaman and Nicobar Islands, which is highly suitable for fisheries. India occupies third position in world fish production and second in aquaculture. Out of the 10.06 million tonnes of fish produced in the country in 2015-16, 3.591 million tonne is contributed by the marine sector and 6.48 million tonnes from inland sector. The country had exported fish products to the tune of 9.837 lakh tonnes worth 30213.26 crores in 2013-14 in (MPEDA, 2014). The economic growth, population pressure and changes in the dietary pattern have contributed to the increase in demand for animal origin foods.

**Description:** STUDY ON DEMAND AND SUPPLY OF FISH IN ORGANIZED MARKET OF RANCHI DISTRICT, JHARKHAND

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